



City of Sails Championship 2023

Sponsorship Opportunities

**SATURDAY AUGUST 5th
& SUNDAY AUGUST 6th**
Raye Freedman Arts Centre, Epsom

Contact <https://www.instagram.com/cityofsailschampionship/>

Website <https://www.doyleacademy.co.nz/city-of-sails-championship/>

Email cityofsails@doyleacademy.co.nz

About The Event

There are just over 300 Irish dancers in New Zealand. Prior to COVID, every year around 50 of them traveled to compete overseas. Many of these travelling dancers regularly recalled, achieved fantastic placings and were excellent ambassadors.

Our numbers may be small but our standard is high!

With only a few competitions across NZ each year we needed to provide an additional event and one that attracted overseas dancers to New Zealand so more local dancers could share the stage with the best. So, the City of Sails Championship was launched! Dancers who may never otherwise have the financial ability or opportunity to travel could now now compete in an environment that results in subsequent improvement of skills and technical ability as a dancer.

At the inaugural event in 2015 we had 118 entries from around New Zealand and Australia. 30% of these came from outside Auckland. In 2016 this jumped to 169 with 45% from outside Auckland.

In 2017 we increased the judging panel to 3 and entries reached just under 180, and over 200 in 2019 making it the largest competition in New Zealand.

Year on year, this event has attracted more entries and 2023 is on track to have the largest entry numbers yet!



Our mission is to provide a first class competition with a fabulous venue, awards and a range of stalls and great food whilst also promoting the great City of Sails.

We have created an event with a high standard of venue, quality awards and most importantly an efficient, friendly, and memorable event.

The City of Sails Championship is now considered a 'must-do' for NZ dancers as a prelude to the NZ Championships later in the year.



Hosted in the fabulous Raye Freedman Arts Centre at Epsom Girls Grammar School in the heart of Newmarket, Auckland.



2023 Event Schedule



**5
AUG**

Intermediate & Open Championships and Adult B Championship

Dancers from around NZ and Australia will compete throughout the day in front of 3 international judges. The day will culminate with a 'dance off' of each age group champion to award the Junior & Senior Champions

Estimating over 100 dancers across approx. 15 age group sections

**6
AUG**

Novice, Primary, Adult A and Team Sections

This will mostly be New Zealand dancers who are newer to Irish dance and who will compete in front of 2 international judges.

Estimating over 100 dancers



2023 Sponsorship Options



Photo credit Vince Mortimer



Main Sponsor

Help support the event by joining as the main sponsor

Your name/logo will be printed on the back of official merchandise which will be sold prior to the event.

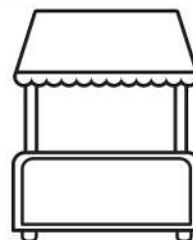
Display your banners either side of the stage throughout the event

Your name/logo will also be printed in the official program

You will be acknowledged on all our platforms

Deadline of 30th June

\$1000



Market Stall

Help support the event by having a stall in our market area.

A prime position next to the practice area and close to the kitchen and front foyer.

You will be acknowledged on all our platforms

Reach over 100 dancers and their families each day with your products.

Or donate products and/or vouchers for the raffle table.

Deadline of 30th June

\$100 per stall

2023 Sponsorship Options



Photo credit Vince Mortimer



Section Sponsors

Help support the event by sponsoring a section and it's awards.

Your name and logo will be displayed on the full stage backdrop during your chosen section.

Your name will be printed in the official programme for that section and announced.

You will be acknowledged on all our platforms

Join us on stage and present the awards to that section.

Deadline of 30th June

\$85 per section



Advertising

Help support the event by advertising in the official programme.

You will be will be acknowledged on all our platforms

Chose from a half page black and white up to full page colour.

Prices start from just \$75 and go up to \$500

Each family in attendance purchases a programme.

Deadline of 30th June

Starting at \$75

Programme Advert Price List



HALF PAGE B/W \$75

FULL PAGE B/W \$150

HALF PAGE COLOUR \$150

FULL PAGE COLOUR \$300

BACK COVER \$500

INSIDE COVERS \$350

CHECK US OUT ON INSTAGRAM TO SEE MORE ABOUT THIS EVENT
[HTTPS://WWW.INSTAGRAM.COM/CITYOFSAILSCHAMPIONSHIP/](https://www.instagram.com/cityofsailschampionship/)

The City of Sails C

Poipoiā te kākano, kia puawai - Nur

09 571 20



Thank you!

**We look forward
to working with
you.**

Contact

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